Mapping community perspectives for co-designing regional sustainability transitions



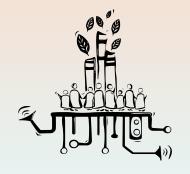
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Contributors: Nohemi Ramirez Aranda &

Alexander Wandl, TU Delft



# What do communities expect and hope regarding sustainability transitions? And how can we map these futures for policy co-design?



## The DUST context

Least Engaged Communities (LECs)

youth, miners, women, rural communities

4 Case-study Regions

Norrbotten (SE), Stara Zagora (BG), Lusatia (DE), Katowice (PL) Regional Futures Literacy Labs (RFLLs)

4 workshops

Community codesigned policy recommendations



#### The DUST context



**Territorial capital**, rooted in policy (OECD, 2015), recognized for its value in regional design (Orsi et. al., 2022) describes physical and non-physical values of a specific region.



# Method for mapping the community perspective

#### Data collection:

Transcripts
 from RFLLs
 workshops

#### Data analysis:

- Thematic narrative
- Combined inductive deductive
- CAQDAS Atlas.ti

#### **Conceptual frames:**

- TC categories:

  Built Environment,

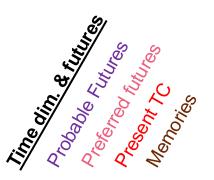
  Infrastructure, Natural,

  Economic, Cultural,

  Human, Social, X
- Futures: preferred and probable



# Coding system





#### Inductive

Quotes, Norrbotten transcript: "Community will be key, we'll farm together, build houses together."

"Housing projects will focus on communities, building own small rental houses."

"small scale farming protects open land...future automated farming, technology will allows us to pursue the things we really want."

Codes:

TC sub-aspects

Community

Small rental houses

Small scale farming

**Automated farming** 

Green technologies

Open land

Categories: TC aspects

**Preferred futures** 

Social

Community & social relations

**Built environment** 

Housing

**Economic TC** 

**Farming** 

Themes: TC clusters

Territorial capitals highly grounded in LECs futures.

Narrative construction across TC categories

Analytical visualisations

Natural Human Social Cultural Fonomic

**Inductive** 

Quotes Norrbotten transcript:

"Community will be key, we'll farm together, build houses together."

"Housing projects will focus on communities, building own small rental houses."

"small scale farming protects open land...future automated farming, technology will allows

emocratising

Codes: TC sub-aspects

1 Co-occurance

tablesming

mated farming

Open land

us to pursue the thin 2 Sankey with quotes Categories: TC aspects

Preferred futures

Built environment

Housing

<u> Economic TC</u> clusters Themes: TC clusters

Territorial capitals highly grounded in LECs futures.

Narrative construction across TC categories

## What were the most discussed TC aspects in Norrbotten?

		Memories 3 23	Negative     91	O Positive 105	Preffered futu     47	• OPresent_TC  9 71	Probable fut     55
Suilt environment TC	① 39	6	17	27	8	24	15
<ul> <li>Q Built environment TC: _Villages/ Rural areas</li> </ul>	① 15	3	5	14	3	11	6
Built Environment TC: Community spaces	① 7	2		6	4	2	1
Q Built environment TC: Homes	17	2	10	10	2	12	6
<ul> <li>Q Built environment TC: Sustainable energy buildings_</li> </ul>	<b>1</b>			1	1		
Q Built environment TC: Urban expansion/ overgrowth	0) 3		3				3
Oultural TC	① 21	5	15	32	11	7	11
Cultural TC: _Sami reindeer herding	① 1		2				2
Cultural TC: Dissapearance of macho culture	① 2			3	1		2
Cultural TC: Internationsalisation / Cultural diversity	① 11	1	5	22	8	1	7
Cultural TC: National identity	① 5		3		2	3	
Cultural TC: Small scale farming	① 2	4	5	7		3	
© Economic TC	① 47	8	44	46	14	23	25
Economic TC: Exploatation natural resources	① 9		11	3	2	2	6
© Economic TC: Farming	① 21	6	21	20	3	16	8
C Economic TC: Farming	10 6	1	9	20	3	2	6
€ Economic TC: Forests	(i) 5		3	4	1	1	3
	① 3		5	1	1		4
Conomic TC: Minerals     Conomic TC: Reindeer herding	① 2		4				4
			4				4
Conomic TC: Rural businesses	① 1			1	2	1	
Carrier Committee Com	® 5	1	4	6	2	2	3
O CECONOMIC TC: Tourism	① 7		8	13	2	1	6
Carried Committee Committe	① 3			2	2		2
• O Human TC	10 32	1	14	23	13	9	15
	① 3		1	3		1	3
Numan TC: Jobs and workforce	17	1	13	7	2	6	8
Q Human TC: Skills	19 5		1	8	4	2	3
● Q Human TC: Wellbeing	11			11	9	1	4
finfrastructure TC	1 72	4	36	65	32	23	20
Q Infrastructure TC: _Tech_Automation_AI	19	1	4	24	10	5	5
Connectivity and mobility	① 3			7	5	1	1
On Infrastructure TC: Cultural and recreation services	① 4			7	5	3	
Q Infrastructure TC: Education services	① 3		1	2	2	1	
\intrastructure TC: Farming	⊕ 5	1		8	3	3	
Infrastructure TC: Green technologies (energy)	① 9		1	12	7	2	2
Infrastructure TC: Healthcare services	① 9		11	7	3	1	4
\intrastructure TC: Public services	<sub>10</sub> 16		11	13	9	5	5
Q Infrastructure TC: Relational_Political cooperation	① B	1	4	7	1	4	3
\square\text{\tint{\text{\tint{\text{\tinit}}\\ \text{\texi}\text{\texi}\text{\text{\text{\text{\text{\texi}\text{\text{\text{\text{\texi}\text{\text{\text{\text{\text{\ti}\text{\text{\texit{\text{\texi}\text{\texit{\text{\text{\	19 23	2	18	12	6	8	6
Q Infrastructure TC: Relational_Structure of regional urb	① 3						3
Infrastructure TC: Tourism	1 1			2	1		1
Natural TC	① 41	10	35	14	10	18	12
	⊕ 1			1	1		
Natural TC: Climate	16 10	5	7	5	6	2	3
Natural TC: Minerals_	① 4	2	7			3	2
Natural TC: Open Space	® 18	4	23	7	2	13	7
Natural TC: Water and waterfronts	① 4			2	2	,,,	2
Natural TC:_ Forests	① 4	1	5	-	-	4	-
Social TC	® 71	9	41	44	30	22	24
		9	41	3	2	22	24
Social TC : Social safety	① 2		40				
Social TC: Community and social relations	① 37	6	19	19	19	17	5
	19 2		3	1	1	1	1
Q Social TC: Population dynamics	10 27	3	14	21	8	2	18

#### Legend

Less quoted More quoted

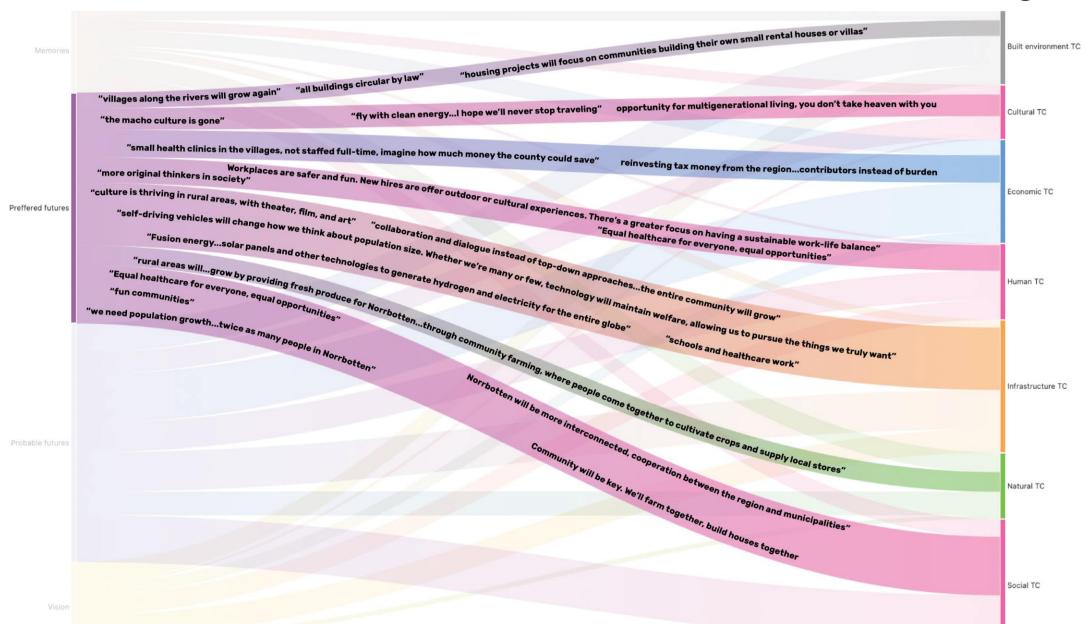
Groundedness (number of times quoted)

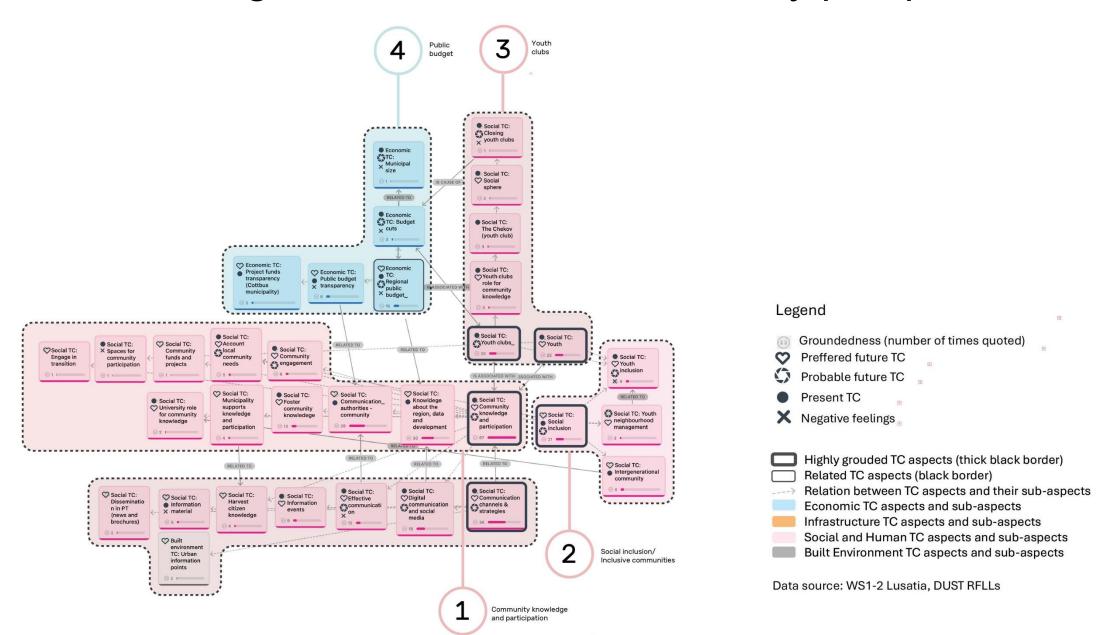
Data source: WS2 Norrbotten, DUST RFLLs

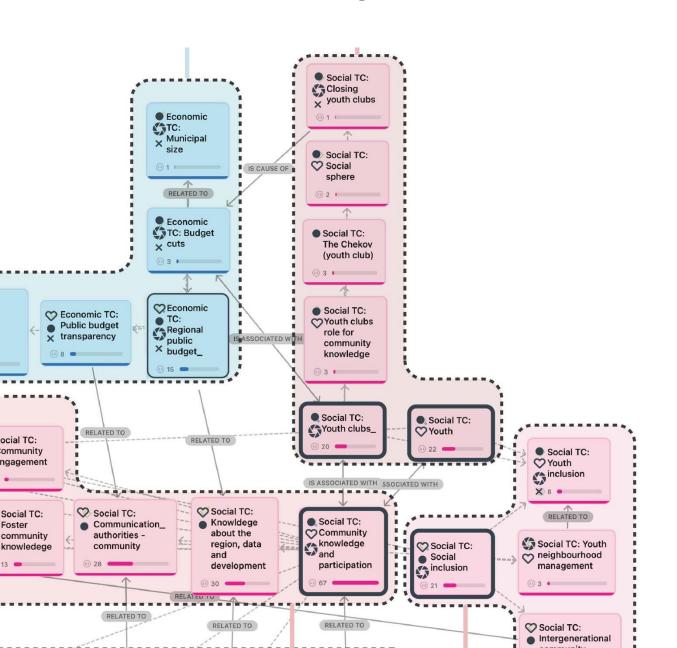
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\square\text{\tint{\text{\tint{\text{\tinit}}\\ \text{\tex{\tex	① 4			7	5	3	
🛘 🔾 Infrastructure TC: Education services	① 3		1	2	2	1	
🔍 Infrastructure TC: Farming	① 5	1		8	3	3	
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🕽 🔷 Infrastructure TC: Public services	① 16		11	13	→ 9	5	5
🕽 🔷 Infrastructure TC: Relational_Political cooperation	① 8	1	4	7	1	4	3
🔾 Infrastructure TC: Relational_Regional Governance	10 23	2	18	12	6	8	6
🔾 Infrastructure TC: Relational_Structure of regional urb	① 3						3
🕽 🔷 Infrastructure TC: Tourism	1 1			2	1		1
● ۞ Natural TC	① 41	10	35	14	10	18	12
🕽 🔷 Natural TC: Clean environment_	1 1			1	1		
🕽 🔷 Natural TC: Climate	① 16	5	7	5	6	2	3
🕽 🔷 Natural TC: Minerals_	① 4	2	7			3	2
🕽 🔷 Natural TC: Open Space	① 18	4	23	7	2	13	7
🕽 🔾 Natural TC: Water and waterfronts	① 4			2	2		2
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🕽 🔾 Social TC: Healthcare	① 2		3	1	1	1	1
🕽 🔷 Social TC: Population dynamics	1 27	3	14	21	8	2	18
🕽 🔾 Social TC: Protectors of rural open space	10	2	15			7	3

## What do rural communities in Norrbotten dream about their future region?



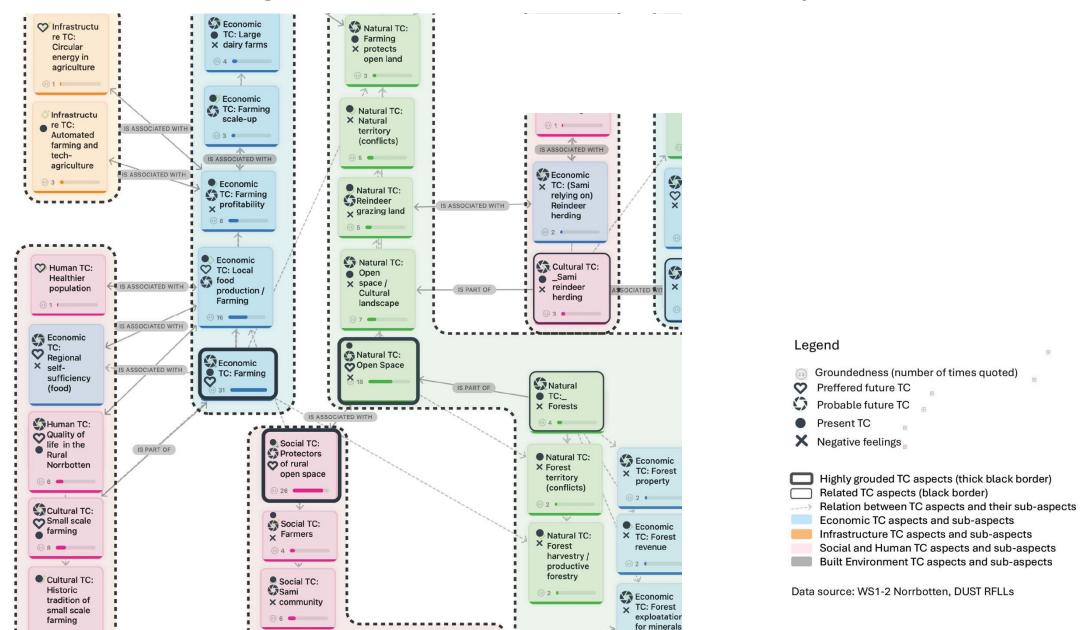




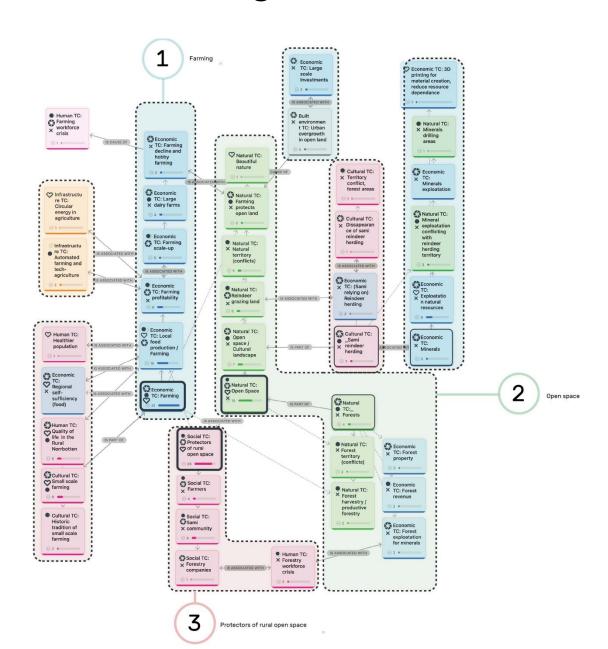
#### Legend

- Groundedness (number of times quoted)
- Preffered future TC
- Probable future TC
- Present TC
- X Negative feelings
- Highly grouded TC aspects (thick black border)
- Related TC aspects (black border)
- --> Relation between TC aspects and their sub-aspects
- Economic TC aspects and sub-aspects
- Infrastructure TC aspects and sub-aspects
- Social and Human TC aspects and sub-aspects
- Built Environment TC aspects and sub-aspects

Data source: WS1-2 Lusatia, DUST RFLLs



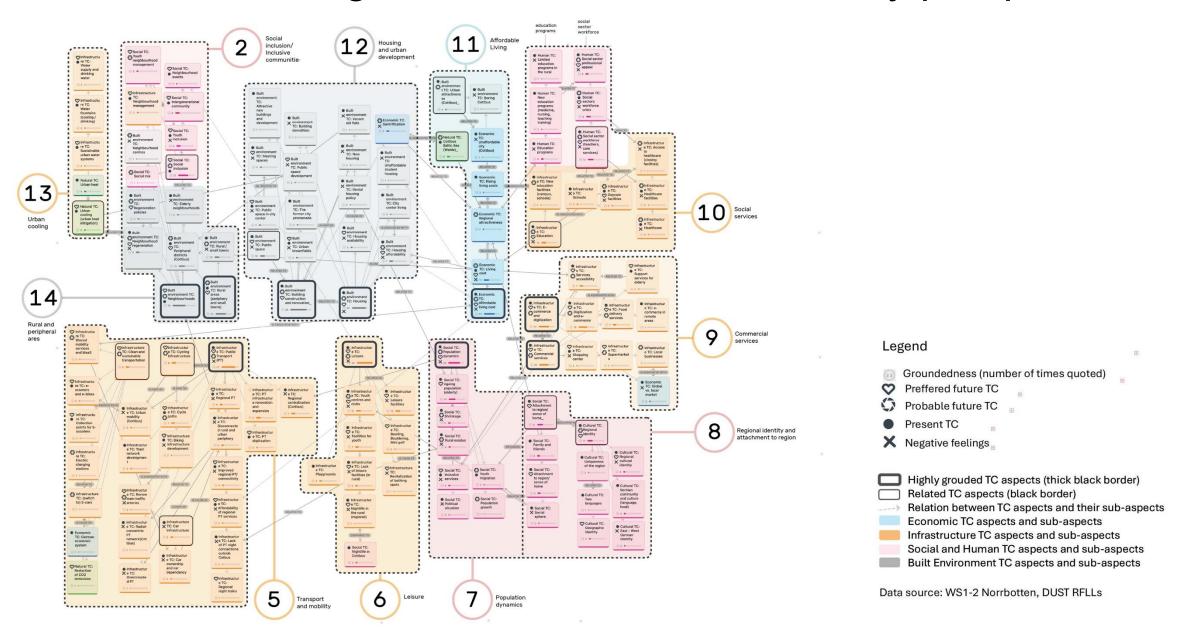
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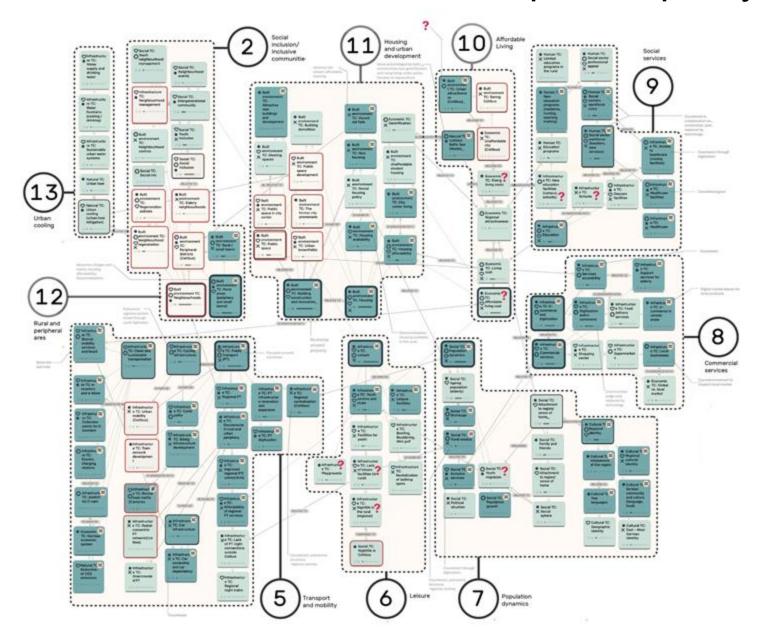
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Data source: WS1-2 Norrbotten, DUST RFLLs



## How do LECs' futures compare to policy?

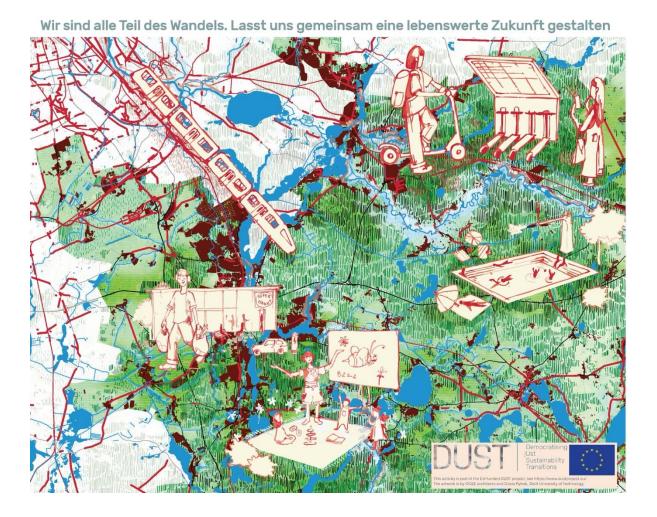


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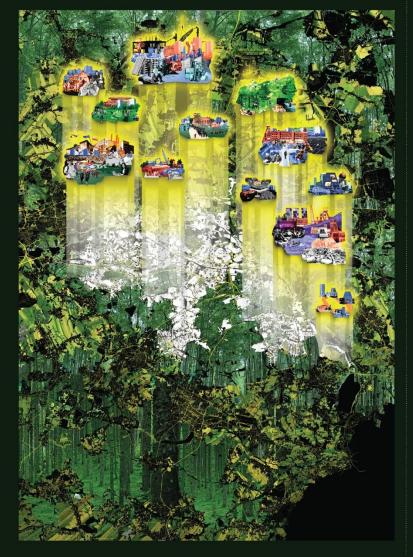
- Areas of focus (determined by CS partners) not defined
- TC sub-aspects related to the key topics
- TC aspect or sub-aspect present in both policy and community
- TC aspect or sub-aspect only mentioned by the community
- Policy and community perspectives align
- # Perspectives do not align
- Perspectives partially align
- Notes from policy
- Highly grouded TC aspects (thick black border)
- Related TC aspects (black border)
- Relation between TC aspects and their sub-aspects
- Groundedness (number of times quoted)
- Preffered future TC
- Probable future TC
- Present TC
- X Negative feelings

Data source: WS1-2 Lusatia, DUST RFLLs;

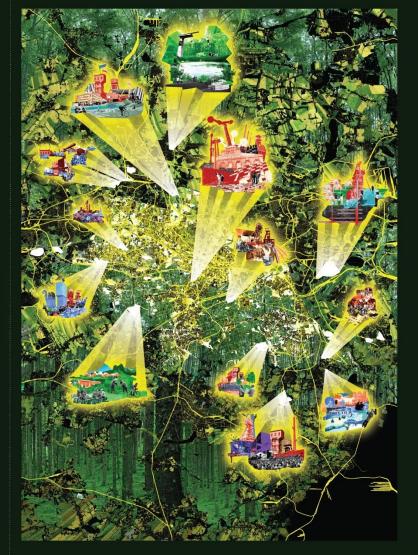
Junge Menschen aus der Region sollten gezielt für soziale Berufe wie Pflege oder Bildung ausgebildet und begeistert werden.











### Contribution and discussion

- Further demonstrates the value of the **TC concept and use of 'futures' for regional policy co-design** (by successfully mapping and comparing policy and community perspectives).
- Contributes to overcoming the challenge of combining inductive and deductive approaches.
- Integrates different levels of information: from in-depth and detailed to general and abstract.
- Offers a systemic perspective: demonstrates the value of integrated approaches and reveals specific relations across TC categories.
- Proposes a nuanced TC categorization based on community perspectives (TC X).
- Studies community perspectives at different time scales.
- The three types of analytical visualizations can effectively capture community perspectives, potentially becoming a decision support tool for place-based policy making.



## References

Organisation for Economic Co-operation and Development. (2015, November 19). *OECD* guidelines on corporate governance of state-owned enterprises: 2015 edition (OECD Publishing, Paris). https://doi.org/10.1787/9789264244160-en

Orsi, F., Cavaco, C., & Gil, J. (2022). From territorial capital to regional design: A multidimensional model for territorial analysis and scenario evaluation. *Planning Practice & Research*. Advance online publication. <a href="https://doi.org/10.1080/02697459.2022.2120490">https://doi.org/10.1080/02697459.2022.2120490</a>

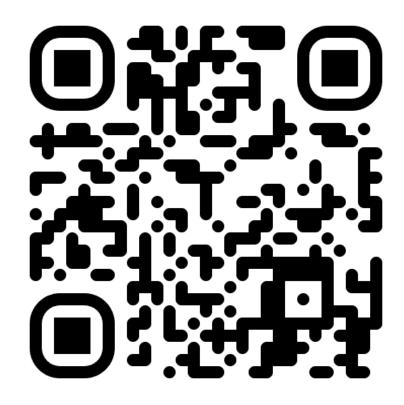
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